

# PRABATH GANEGALA



## CONTACT

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prabathganegala.com

## SKILLS

- WordPress & Shopify
- Elementor
- cPanel, DNS, SSL
- Hosting Management
- WooCommerce
- Social Media
- Graphic Design
- Adobe Suite
- SEO
- Troubleshooting
- Google Workspace
- Data Backups
- Independent Work

## LANGUAGES

- English (Fluent)
- Sinhala (Fluent)



## PROFILE

Proactive IT professional and recent Bachelor of Information Technology (Hons) graduate, bringing 2 years of experience in comprehensive web development and digital execution. Expert in the full lifecycle of website management, including building, updating, and troubleshooting using WordPress, Elementor, and Shopify fundamentals. Skilled in managing technical environments (hosting, domains, DNS, SSL, cPanel, business email/Google Workspace). Also highly competent in social media content creation, scheduling, graphic design, and performing basic SEO updates to support digital marketing goals.



## WORK EXPERIENCE

### Bifrost Door Ltd

2024 - PRESENT

Web Developer & E-commerce Executive (London, UK - Remote)

- Developed and maintained websites using HTML, CSS, and JavaScript.
- Set up and optimized WooCommerce stores, incorporating SEO best practices for visibility.
- Designed visual content for digital platforms using Illustrator, Photoshop, and Premiere Pro.
- Managed e-commerce content, handling product uploads, descriptions, and stock/inventory updates.
- Created, managed, and boosted social media content across platforms, including Facebook and Instagram.

### Sunset Road Pvt Ltd

2023 - 2024

IT Support / WordPress Developer

- Managed company websites, focusing on maintenance and content updates using WordPress and WooCommerce.
- Maintained office IT infrastructure, performing software installation, updates, and troubleshooting.
- Ensured data integrity through regular data backups and system monitoring.

### Bolt Distribution (Member of Thakral Group)

2023 - PRESENT

Sales & Marketing Executive - Social Media & Online Platforms

- Managed social media and digital marketing, executing brand campaigns and promotions.
- Served as the in-house designer, creating compelling content using Adobe Photoshop and Illustrator.
- Developed and executed sales/marketing plans, and assisted with events and product launches.
- Achieving sales targets by executing integrated retail and digital marketing strategies, working closely with major merchants including Keells, Arpico, and other key partners.

## REFERENCES

Ms. Yehasha Harshani Lecturer  
& Program Coordinator, ESOF  
Metro Campus

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Ms. R M H A M Rathnayake  
Executive - HR & Administration,  
Asset Engineering Pvt Ltd

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## EDUCATION

**ESOF Metro Campus, Colombo, Sri Lanka** BIT (Hons 4Y) in  
Information System Security, Information Technology 2020 - 2024

**University of Sri Jayewardenepura, Sri Lanka** Certificate in  
Cisco Certified Network Associate (CCNA 1, 2, 3) 2022

**SLITHM, Sri Lanka** Diploma in Food & Beverage and  
Professional Cookery 2017 - 2018

**St. Sylvester's College, Kandy**  
GCE O/L and GCE A/L 2004 -  
2017



## CERTIFICATIONS

- Configure Secure Access to Workloads using Azure Virtual Networking - Microsoft Java Programming - Great Learning Academy
- Introduction to Cybersecurity - Cisco (Oct 2023) Cyber Threat Management - Cisco Azure Fundamentals - Great Learning Academy



## TECHNICAL SKILLS

- System Administration: Software installation, updates, system monitoring, data backups
- Networking: Cisco Networking, LAN/WAN, IP configuration, CCNA (1-3)
- Cybersecurity: Threat management, secure access configuration, cybersecurity fundamentals
- Cloud: Azure Virtual Networking, Azure Fundamentals
- Web & CMS: WordPress, WooCommerce, Website migration & optimization
- Design & Media (supporting IT projects): Photoshop, Illustrator, Adobe Premiere Pro, UI/UX (Figma, XD)
- Other: SEO analytics, inventory & IT asset management

"I hereby declare that the details and information given above are complete and true to the best of my knowledge"

DATE:

SIGNATURE: